

Waggle it!

A Celebration of the Honey Bee



April 27th, 11AM - 2PM
(Dance begins at noon)

Hunters Point South Park

Featuring:

- Community organization fair
 - Eco-art gallery pop-up
 - Beekeeping photo ops
- and
- A Guinness World record attempt for the largest honey bee waggle dance!

Promotion:

Partnerships

- * Queens Council on the Arts
- * Hunters Point Parks Conservancy
- * Salt Tree Art
- * Coffeed

Social Media Campaign

- * 3K Facebook
- * 2K Instagram
- * 1K Twitter
- * E-newsletters (1,500 local community members)



Become a Sponsor

Recognition on all promotional materials and event signage. Live recognition during event.

Queen Bee \$2,000

- Title sponsor level (1 space available).

The Queen's Court \$1,000

- Core supporter level (3 spaces available).

Forager \$200

- Basic supporter level (6 spaces available).

Check out last year's event at: Waggleit.dance